



ustainability



report

FY2020-2021

MAYOR'S NOTE

As we transit into a COVID-19 resilient community, the North West CDC will continue to assist vulnerable residents throughout the year; connecting our partners to the needs in the community and playing an enabler role to support our residents, partners, volunteers, and colleagues at the 19 Divisions.

In line with building up a COVID-19 resilient community, we plan to resume in-person community programmes in the coming year, and as we increase our engagements on ground, we hope to garner more participation and promote volunteerism to support our residents.

So join us on this meaningful journey as we build a caring and healthy North West community together.



NORTH WEST CDC

KEY PILLARS

As the North West CDC works closely with community and corporate partners to achieve our mission, we continue to build our programmes under our four key pillars to provide support to our North West residents.

ADVOCATING GREEN LIVING

Working towards a sustainable future, we aim to imbue a green mindset and spark behavioral change among residents. Through various green initiatives, residents are encouraged to adopt green habits starting from the simplest actions.

PROMOTING HEALTH AND WELLNESS

Through a range of healthy living programmes, we hope for our North West residents to maintain an active and healthy lifestyle, and join our health and wellness movement.

UPLIFTING THE COMMUNITY

We aim to provide short-term support for residents through local assistance schemes, and encourage self-reliance and empower residents to improve their lives and employability through our SkillsFuture programmes.

ENABLING PARTNERSHIPS AND VOLUNTEERISM

We will play our enabler role in connecting our community and corporate partners' resources and volunteerism, to serve the various needs in the community.

BUDDING GREENIES

@ NORTH WEST

The programme seeks to nurture preschoolers' curiosity of the world using real-world scenarios and foster their competency in developing critical thinking skills. Preschoolers are encouraged to participate in active learning through a series of activities such as creating a Green Corner, showcasing urban habitats for enriching biodiversity, and educating them on good green habits, such as recycling and more.



NUMBER OF PRESCHOOLS ON BOARD



FY2020	FY2021	Total
28	25	53

NUMBER OF STUDENTS BENEFITTED



FY2020	FY2021	Total
2147	2306	4453

“If we keep on taking new paper, more trees will be cut down.” is a conversation you will hear between our children. Through the programme, children can explore a variety of Green topics such as the 4Rs – Recycle, Reduce, Reuse, and Refuse, and an additional R - Rot, where children are taught the importance of turning waste into useful compost to fertilise our Chiku and Belimbing trees. Children are educated to keep the environment clean and reduce waste by going green, while their parents are encouraged to practise Recycling at home and donate the materials to be used for art.”



@ NORTH WEST

SUSTAINABILITY FORUM

The Sustainability Forum seeks to inspire youths to be more proactive in taking climate action and foster greater awareness in climate change. Each forum focuses on environmental sustainability and related issues, where subject experts are invited to share insights and experiences, and serves as a platform for youths to exchange ideas with like-minded environmentalists.



SUSTAINABILITY FORUMS



Number of Sessions

FY2020	FY2021	Total
5	5	10

Number of Partners

FY2020	FY2021	Total
6	8	14

NUMBER OF PARTICIPANTS

FY2020	FY2021	Total
568	450	1018



“ Participating in the North West Sustainability Forum as a speaker was an eye-opening opportunity for me to connect with like-minded individuals and exchange our views on the current environmental crisis. Don't be afraid to reach out and start something new, there will always be opportunities to grow your ideas and more importantly, your idea may become an important driver to save our environment. ”

Laura Lee, Founder of ToiletRollSG



NORTH WEST

FOOD AID VOUCHERS

The North West Food Aid Vouchers (FAV) supports needy residents with monthly vouchers to defray daily meal expenses. It is under the North West Food Aid Fund (FAF) that complements the National ComCare Scheme.



NUMBER OF BENEFICIARIES



“ I'm unable to work full-time as I'm the primary caregiver for my young children and my wife who is in the hospital. The Food Aid vouchers have definitely helped with our daily expenses, and the money saved can be used to purchase other essentials like milk powder and household necessities for my family. ”

Muhammad Hariz Bin Akbar, 34, Beneficiary



DIGIREADY

@ NORTH WEST

DigiReady @ North West is an initiative launched by the North West Community Development Council in late 2021, to provide holistic support to vulnerable residents in the following aspects of digital readiness: refurbished devices and accessories, subsidised broadband, and troubleshooting faulty digital devices.



NUMBER OF ITEMS DISTRIBUTED



Laptops and other computer peripherals

FY2020	FY2021
211	243

SUBSIDIZED BROADBAND



Approved case
21



Total amount assisted
\$2,856

“ Our financial situation did not allow us to have a broadband connection at home as it was costly. When Covid-19 hit, my three children had to do home-based learning but thankfully, we were able to apply for the DigiReady @ North West in which we received a laptop and were able to sign up for internet broadband at a subsidised rate. I was also able to order groceries online, which really helped me a lot. ”

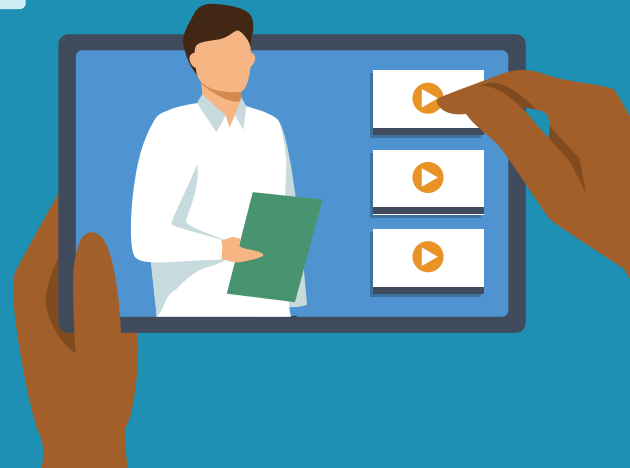
Sultan Nacchiar, 48, Beneficiary



NORTH WEST

SKILLSFUTURE WEBINAR SERIES

SkillsFuture Advice @ North West was launched to empower residents to better take charge of their skills and career development, and remain employable and ready for jobs now and in the future. As part of the programme, a series of webinars were launched to prepare job seekers, enhance employees and businesses' capabilities, and provide industry insights.



SKILLSFUTURE WEBINARS



Number of webinars held

FY2020	FY2021	Total
38	236	274



Number of participants

FY2020	FY2021	Total
2,480	9,883	12,363

“ As a self-employed individual, I'm constantly on the lookout to upgrade and improve my business management skills. The webinars have helped me understand the different social media platforms and how to leverage on its tool more efficiently to market my business. I've also gained industry insights and skills to stay relevant in the industry. ”

Mohammed Zahid Bin Mohd Ali, 45, Webinar participant



NORTH WEST

BRISK WALKING CLUB

North West Brisk Walking Club was inceptioned in 2002 to encourage a healthy lifestyle and bond residents through brisk walking. It has since grown to become the largest brisk walking club in Singapore. Members head for regular group walks, and are treated to occasional brisk walking trips around different scenic locations in Singapore. During the pandemic, novelty brisk walk events such as Steps of Solidarity and Virtual Walk Challenge had been organised for the members to stay active.



BRISK WALKING INTEREST GROUPS

Brisk Walking Interest Groups

Clubs formed

142

Steps of solidarity

Number of steps

952,233,284

Number of participants

2,590



THE NORTH WEST VIRTUAL WALK CHALLENGE

Number of participants



6,117

Participants joined



3,348

Eligible for rewards

Number of steps



1.164

Billion steps clocked

“ I have supported North West Healthy Living programmes for 20 years and organised monthly divisional brisk walk sessions. In efforts to encourage more residents to lead an active lifestyle, I've also set up the North West Tai Chi Club, North West FitnessX Club, and North West Running Club. ”

Mr Foo Fang Boon, 68, Healthy Living Advocate



NORTH WEST

FITNESSX CLUB

North West FitnessX Club comprises four high intensity workouts. KPOP fitness, Fight Do and CrossFit were introduced in 2021 to complement the long running Zumba programme. The workouts cater to the different fitness levels of individuals.



3 NEW HIGHER INTENSITY EXERCISES

KPOP FITNESS



FIGHT DO



CROSSFIT



NUMBER OF INTEREST GROUPS



Total clubs
21



Total members
1,340

“ I joined the North West FitnessX Club when it was first launched in 2021. I enjoy the health benefits and actively participate in all three of the new high intensity workouts. ”

Ms Sharon Ng, 53, Member of Sembawang West Community Sports Club



NORTH WEST

YOUTH ASSEMBLY

North West Youth Assembly (YA) is a youth voluntary group comprising youth leaders between the ages of 14 and 35, inducted from secondary schools in the North West District. Members are given opportunities to lead in the CDC programmes, and help to implement community projects to connect with the residents in the North West District.



YOUTH ASSEMBLY MEMBERS

YA members
672



Active volunteers annually
80

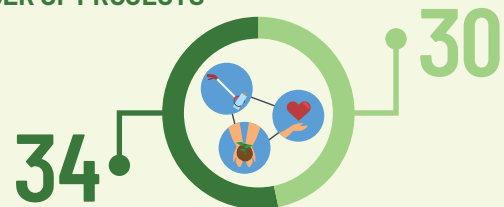
BREAKDOWN

FY2020 FY2021

NEW MEMBERS



NUMBER OF PROJECTS



TOTAL BENEFICIARIES



TOTAL HOURS COMMITTED:



“ I have been in the North West Youth Assembly for over 10 years, and was elected as the Head of Welfare of the YA Executive Committee in 2020. My first major involvement was planning for WeCare @ North West – Ready for School in 2015, which benefitted 900 kindergarten children from low-income families through various games, crafts, reading activities and bursaries. I enjoy the interaction with beneficiaries and seeing them smile, which makes it all worthwhile. ”

Aubery, 26, Volunteer with YA



@ NORTH WEST

WE CARE SERVICE WEEKS

WeCare @ North West – Service Weeks promote the culture of giving back amongst the community and corporate partners, and provide support for vulnerable residents through the distribution of festive packs and home improvement items.

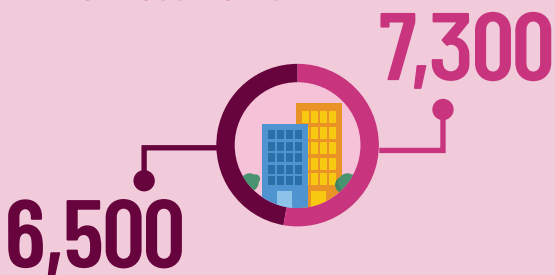


FY2020

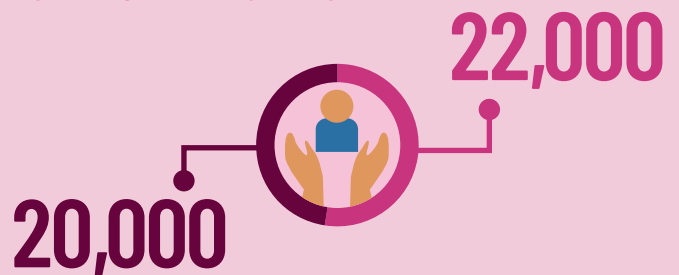
FY2021

BREAKDOWN

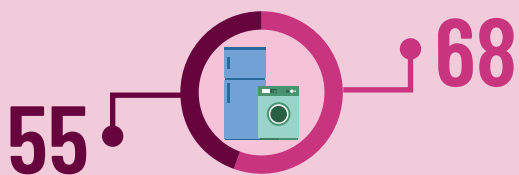
NUMBER OF HOUSEHOLDS



NUMBER OF BENEFICIARIES



NUMBER OF HOME IMPROVEMENTS



NUMBER OF COMMUNITY PARTNERS



NUMBER OF CORPORATE PARTNERS



NUMBER OF VOLUNTEERS



“ We hope to inspire and motivate our employees to engage in active volunteerism and join us in contributing to meaningful causes. We are humbled by the fulfilling opportunity during Service Weeks to interact with the Limbang community and bring cheer to the many low-income families during this festive season. CDL’s long-standing partnership with NWCDC for distribution events kickstarted in 2016 and since then, CDL employees have reached out to the needy families with the contribution and distribution of essential items every year. ”

Mr Chia Ngiam Hong, CDL Group General Manager



SUSTAINABLE DEVELOPMENT GOALS (SDG)

Guided by the Sustainable Singapore Blueprint (SSB) and the Sustainable Development Goals (SDGs) from United Nations' (UN) 2030 Agenda for Sustainable Development, the North West Sustainability Plan 2030 extends beyond green living to promote sustainability in all forms throughout the North West District through the adoption of eight UN SDGs.



PARTNER AND VOLUNTEER WITH US

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