



# Project Sama-Sama

A COLLABORATION BETWEEN

North West CDC, SPH Media, and Auresys



# HOW WE CAME TOGETHER

Ideated at a community event, Project Sama-Sama is the brainchild of SPH Media, Auresys, and North West CDC. With the rising cost of living, its founders recognised the need to provide sustained support to the less privileged in Singapore.



Sama-Sama is a Malay word for “Same” and “Together” to represent all of us coming together to enable those with more to share with those with less.

Our goal is to provide sustainable 24/7 self-serve touch points to residents from every part of Singapore by leveraging on technology to create a shared economy of joy and humanity.



# JOIN US TO MAKE A DIFFERENCE!

Your contribution will impact more than 24,000 lives.



## WHAT WE NEED

PERISHABLE FOOD · TOILETRIES · STATIONERIES · HYGIENE & SANITARY PRODUCTS · CLEANING SUPPLIES

### Contact us!

Haslan A. Karim (Consumer Division, SPH Media Trust)

(+65) 93848784

haslank@sph.com.sg

### Other Partnership Opportunities

North West CDC at [northwestcdc\\_partnerships@pa.gov.sg](mailto:northwestcdc_partnerships@pa.gov.sg)

Auresys at [info@aturesys.biz](mailto:info@aturesys.biz)